

Message Text

UNCLASSIFIED

PAGE 01 OSLO 03331 191511Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 MMO-04 /024 W
-----115656 191527Z /46

R 191410Z JUL 77
FM AMEMBASSY OSLO
TO SECSTATE WASHDC 4106
INFO AMEMBASSY COPENHAGEN
USDOC WASHDC
AMEMBASSY HELSINKI
AMEMBASSY STOCKHOLM

UNCLAS OSLO 3331

E.O. 11652: N/A
TAGS: NO, BEXP, AFSP
SUBJECT: FY '77 COUNTRY COMMERCIAL PROGRAM: THIRD QUARTER PROGRESS
REPORT

REF: OSLO 0342

1. ONLY SIGNIFICANT DEVIATIONS NOT PREVIOUSLY REPORTED ARE:

CAMPAIGN 3: POLLUTION CONTROL EQUIPMENT: 5 TRADE OPPORTUNITIES
SUBMITTED, ONE MORE THAN END-OF-YEAR TARGET.

CAMPAIGN 4: BUILDING SUPPLIES AND EQUIPMENT: REPORT SCHEDULED IN
ACTION 1 WILL BE SUBMITTED IN CONNECTION WITH REPORTING ON FOREIGN
BUYER GROUP, AS FAR AS PREFABRICATED HOUSING IS CONCERNED. SURVEY
OF CAR TRAILER AND CAMPER TRADE AT RECENT TRADE SHOW REVEALED NO
INTEREST IN LICENSING. ACTION 5 SHOULD BE DELETED, AS IT PERTAINED TO
AN OCTOBER '76 FOREIGN BUYER GROUP WHICH WAS CANCELLED IN FAVOR OF
AN OCTOBER '77 FBG (REPORTED IN OSLO 0342).

CAMPAIGN 5: ENERGY SYSTEMS: ACTION NO. 1, PROMOTING FBG TO HOUSTON
OFFSHORE TECHNOLOGY CONFERENCE, ABORTED DUE TO INSUFFICIENT INTEREST
AMONG AGENTS AND END USERS. 20 STRONG PROSPECTS WHEN PROMOTION
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COMMENCED IN DECEMBER DWINDLED TO 8 AT DEADLINE, REFLECTING SLACKENIN
G
ACTIVITY IN NORTH SEA. SOME OF 8 JOINED NORWEGIAN EXPORT COUNCIL
GROUP TO OTC, SOME WENT ALONE. ACTIONS 2 AND 3 DEPENDED ON ACTION 1,
SO MUST BE DELETED: GOOD NEWS: WE HAVE DEVELOPED 14 TRADE OPPOR-
TUNITIES IN THIS FIELD.

CAMPAIGN 6: CONSUMER GOODS: ACTION 1, IN-STORE PROMOTION: DELAY
IN SUNDT AND GLASMAGASIN EXECUTIVES FOCUSING ON THIS FORCES DEFERRAL.
HOPEFUL OF HAVING INITIAL PLANNING AND PRODUCTS REPORT BY SEPT.
30. PAN AM AIRWAYS INTERESTED IN SUPPORTING. ACTION 5 OVERTAKEN BY
USDOC PRODUCTION OF U.. HOUSEWARES VTR WHICH WE PLAN TO USE IN
FY '78.
BREMER

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NNN

Message Attributes

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Sent Date: 19-Jul-1977 12:00:00 am
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
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